

WREN MITCHELL, CPA

PROFESSIONAL CONSULTANT



INDUSTRY EXPERIENCE

- Manufacturing
- Software as a Service (SaaS)
- Private Equity
- Chemical, Automotive, Industrial, Electronics, Aerospace
- Public Accounting
- Healthcare
- Non-profit

FUNCTIONAL EXPERIENCE

- Executive Finance Leadership
- Strategic Planning
- Business & Operations Strategy
- Finance & Accounting
- Budgeting & Planning
- Forecasting & Modeling
- Financial & Management Reporting
- Financial & Data Analysis
- Financial Statements
- GAAP
- Internal & External Audit
- Internal Controls
- Foreign Corrupt Practices Act
- Financial Investigations
- Due Diligence
- Integration
- Business Intelligence (BI)
- Dashboards & Metrics
- Project Management
- Change Management
- Risk Assessment & Mitigation
- Requirements Analysis
- Process Mapping & Design
- SAP FICO & SAP BI
- Compliance & Ethics
- Data Strategies & Governance
- Trade Compliance

SYSTEMS EXPERIENCE

- Workday Adaptive Planning
- Salesforce
- Hyperion & HFM
- SAP (FICO, BI, SD, MM)
- Compliance (NAVEX, Convercent)
- HRIS (Workday, PeopleSoft, ADP, SAP)

EDUCATION & CERTIFICATIONS

- BSBA, Clarion University of Pennsylvania, Finance & Accounting
- Certified Compliance and Ethics Professional (CCEP)
- Certified Public Accountant (CPA)

EXECUTIVE SUMMARY

Results-driven finance leader specializing in strategic risk assessment, operational efficiency, and financial process optimization. Known for business partnership and problem-solving expertise, delivering innovative solutions that reduce risk and enhance performance. Skilled in financial reporting, analysis, and forecasting, with a focus on automating processes for faster, more accurate information. Adept at dissecting complex data to reveal actionable insights, building KPI systems and dashboards that drive data-driven decisions. Extensive experience from corporate offices to plant operations, enables a hands-on approach that delivers meaningful impact across all levels.

RELEVANT EXPERIENCE

- Wren supported a SaaS business unit of private equity company as Interim Finance Director, where she led the year-end closing, financial reporting to the group, managed the external audit, annual budget implementation, and monthly forecasting. Here, she implemented several process improvements that streamlined operations and enhanced efficiency. Wren revamped the Gross Revenue Analysis process. Collaborating with a cross-functional team—including Customer Success Management and Finance—she addressed aged accounts receivable issues by developing a matrix and tracking tool to assess which accounts were appropriate for third-party collections. She created a process and file for a Group non-policy revenue deliverable, again cutting down completion time and facilitating delegation. To support forecasting and financial reporting, Wren developed several new models: one to compare current and prior forecasts by product line and item category, another to calculate and report net retained revenue for dashboard use, and others for operating expense forecasting and net revenue outlook. Recognizing data and reporting limitations—especially with key data fragmented across Salesforce and GP—she leveraged Business Intelligence and explored opportunities for improved product line reporting with the upcoming NetSuite implementation. After documenting policies and procedures, she trained the incoming Finance Director.
- Established the first Asia Pacific regional headquarters in Hong Kong, expertly handling legal and financial complexities, and leading all financial operations, including budgeting, forecasting, and five-year planning to ensure alignment with overall business goals.
- Responsible for financial reporting, planning, budgeting, and analysis for a \$500MM+ Chemical division, supporting strategic initiatives and aligning financial goals with divisional objectives.
- Built understanding of cost structures in the Chemical division, supporting financial decision-making through insights into production cost drivers and process efficiencies within SAP.
- Directed SAP Finance and Controlling implementation across two divisions and ten locations, standardizing varied processes, configuring systems, and ensuring smooth transition with thorough testing and super-user support.
- Spearheaded implementation of SAP Business Intelligence (BI), expanding data analytics capabilities & enabling data-driven insights that informed strategic decisions.
- Managed critical SAP enhancement projects across finance, technology, supply chain, and HR, driving end-to-end business requirements, business case development, and the execution of change management and communication strategies for seamless project adoption.

PROFESSIONAL CHRONOLOGY

2025-Present	Professional Consultant, <i>Vaco</i>
2024	Independent Consultant
2022-2023	Global VP HR & Compliance, <i>Loparex</i>
2019-2022	Global Head of HR, <i>Parker Hannifin (acquired LORD Corporation)</i>
2011-2019	Head of Compliance, <i>LORD Corporation</i>
2008-2011	Head of Finance for Asia Pacific Region, <i>LORD Corporation</i>
2005-2008	SAP Project Manager, <i>LORD Corporation</i>
2002-2005	Financial Planning & Analysis Manager, <i>LORD Corporation</i>
2000-2002	Senior Financial Planning Analyst, <i>LORD Corporation</i>
1998-2000	Senior Internal Auditor, <i>LORD Corporation</i>
1994-1997	Public Accountant, <i>Arthur Andersen LLP</i>